



AACC St Louis USA Mission to Hong Kong 1-6 December, 2014

ORGANISERS



Hong Kong Trade Development Council



WHY YOU SHOULD JOIN

- ✓ The **World SME Expo** aims to enhance small & medium sized business owners' competitiveness in a global marketplace. An event of the **International IP Week** and co-located with the **Innovation Design Expo** and the **BIP Asia Forum**, the expo is a one-stop marketplace, featuring a full range of market opportunities and business solutions with all-rounded exhibition, thematic seminars and networking events.
- ✓ Get connected with your peers in **Hong Kong** with strategic connections to the Chinese Mainland and Asia

TARGET INDUSTRY SECTORS

- Selling to China & Asia Markets
- Attract Chinese Outbound Investment
- Franchising
- Start-ups, Entrepreneurs, Small Business

WHO SHOULD ATTEND

- Professional Services
- Economic Development
- International Trade
- Business Owners
- Young Professionals
- Start-Ups



ACTIVITIES INCLUDE

- **Tailored Business Matching Meetings** for one-on-one dialogue
- **One-stop exhibition:** business opportunities, including franchising and business solutions
- **Practical seminars:** on franchising opportunities, China and overseas market updates, and SME business solutions and management strategies
- **Networking events:** to expand your business and connect with peers from around the world

TENTATIVE MISSION PROGRAMME

December 1, Delegation depart St Louis, Missouri for Hong Kong
2014 UA 3410 / CX 807

DAY 1

December 2 Arrival in HK
Hotel Transfer by Airport Express Train
Check into Hotel
Dinner Cruise

DAY 2

December 3, **AM - Briefing & Introductions by HKTDC**
2014 **Optional Side Trip Program # 1** Company Visits
Networking Luncheon with Local Business Community

December 4, AM - Networking Breakfast with Local Business Community
2014 **AM - Opening Session at BIP Asia Forum or World SME Expo**
NOON - Keynote Luncheon
PM - Breakout Sessions
PM - Tripartite Business Matching Meetings
Evening - Networking Reception & Dinner with Local Business Community

December 5, **Optional Side Trip Program # 2**
2014 AM - Networking Breakfast with Local Business Community
AM - Morning Sessions at World SME Expo or IDT Expo
NOON - Networking Luncheon
PM - Breakout Sessions
PM - Tripartite Business Matching Meetings
Evening - Networking Reception & Dinner with Local Business Community

December 6 **Option: Side Trip to Guangdong, China**
Option: AM - Morning Sessions at World SME Expo or IDT Expo
Depart to USA
CX806 / CX7576
Arrive St Louis, Missouri

(subject to change without prior notice)

SIGN UP TODAY!

For participation and enquiries, please contact your local HKTDC office

USA

Ms Bridget Lee, Director, Chicago, HKTDC

Tel: (312) 726-4515

email: bridget.lee@hktdc.org

Travel Information

Recommended Travel Agent: Charming Holidays (New York)

E-mail: Jacky at tktg@charmingholidays.us

265 Canal Street, Suite 402, New York, NY 10013

Tel: (212) 343-0888 • Fax: (212) 343-0889

AIR

Preferred Air Carrier: Cathay Pacific Airlines

St Louis to Hong Kong / Two Way, Economy Class Return Airfare

1 CX7676V 01DEC 1 STLORD*SS1 1030 1140

2 CX 807V 01DEC 1 ORDHKG*SS1 1400 1950

3 CX 884V 06DEC 6 HKGLAX*SS1 1305 0940

4 CX7657V 06DEC 6 LAXSTL*SS1 1225 1755

USD 1,326.00 Tax Included (Book by August 1, 2014)

USD 1,500.00 Tax Included (Book by September 1, 2014)

HOTEL

Official Hotel: Gloucester Luk Kwok Hong Kong (To Be Confirmed)

4 Nights: USD 1,023 (Twin Sharing)

USD248.00 per room per night - Dec 02 - 05, 3 Nights

USD279.00 per room per night - Dec 05 - 05 , 1 Night

Program

Optional Side Trip #1 or #2: USD 225 (inclusive of lunch)

If registering over the phone, please mention that you are with the **Hong Kong Trade Development Council** to obtain the discounted group rate, which is available until filled or October 1, 2014.

After the cutoff date, registration rates will be subject to availability and prevailing rates.

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Registration

Applications must be submitted to the organizers for program arrangement and **business matching meetings**.

For enquiries, please contact:
HKTDC Chicago Office
Tel: 1-312-726 4515
E-mail: Bridget.Lee@hktdc.org

*Mandatory fields

Part I: Applicant's Personal Details

*Title:	<input type="checkbox"/> Prof <input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms <input type="checkbox"/> Miss		
*First name:		*Last name:	
*Company name:		*Title/Position:	
*Telephone no. :		*Cell phone no. :	
*Email address:			
*Mailing address:			

Part II: Company and Business Details

Company/organization website:	
*Business nature:	<input type="checkbox"/> Business Owner <input type="checkbox"/> Professional Services <input type="checkbox"/> Economic Development <input type="checkbox"/> Others (Please specify)
*Brief Company Profile:	

Part III: Collaboration & Partnership Interest Details

*Interested Format of Partnership & Cooperation	<input type="checkbox"/> Direct Investment <input type="checkbox"/> Manufacturing & Subcontracting <input type="checkbox"/> Purchase of machineries, parts or equipment <input type="checkbox"/> Sales & Distribution Channels <input type="checkbox"/> Others:	<input type="checkbox"/> Joint Venture <input type="checkbox"/> Merger and Acquisition <input type="checkbox"/> R&D Partnership <input type="checkbox"/> Technological Transfer / Licensing
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Terms and Conditions

1. Applicant must be 18 years old or above.
2. Participation for this Program is voluntary. In any situations that the applicant is unable to participate in this Program, the organizer(s), co-organizer(s) and supporting organization(s) shall not be obliged to bear any responsibility or make any refund arrangement.
3. Applicant understands that on the occasion of any cancellation or rescheduling of the Program due to unforeseeable circumstances, participants will be responsible for any cancellation charges and related expenses incurred.
4. Applicant agrees that the organizer(s) and co-organizer(s) can use a portion of the information submitted for administration, marketing, promotional, business-matching, research and statistical purposes. Information may also be shared with third parties in connection with the operation of this Program or with any other person(s) interested.
5. Applicant understands that he/she will be automatically delisted from the participant list immediately and his/her participation will be terminated if it is found that any of the submitted information is or at any time untrue or inaccurate.
6. The Hong Kong Trade Development Council reserves the rights of making amendments on the program, schedule, terms and conditions, and also the first right of refusal for participation/application any time. Shall there be any disputes, the Hong Kong Trade Development Council has the right to make final decisions.

*Please check the box.

<input type="checkbox"/>	I confirm that all fields on this application form have been filled out and I have also read the above terms and conditions carefully. I confirm to apply for participating in this Program and understand that I shall be responsible for arranging and paying for my own transportation, personal expenses and other related arrangement costs.
<hr/> Applicant's Full Name	<hr/> Date